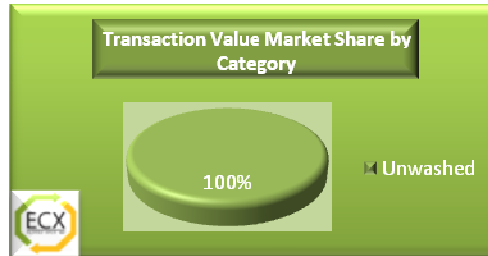


Market @ a Glance



ECX Coffee Index*			
	Today	Previous Day	%change
Overall Composite	156.20	131.43	18.85
Unwashed	158.00	139.00	13.67

*The ECX Coffee Index tracks daily grade based relative price changes applying the 2008/09 weighted average price for each specific grade traded as base line.

ECX Spot Price –29.10.2010

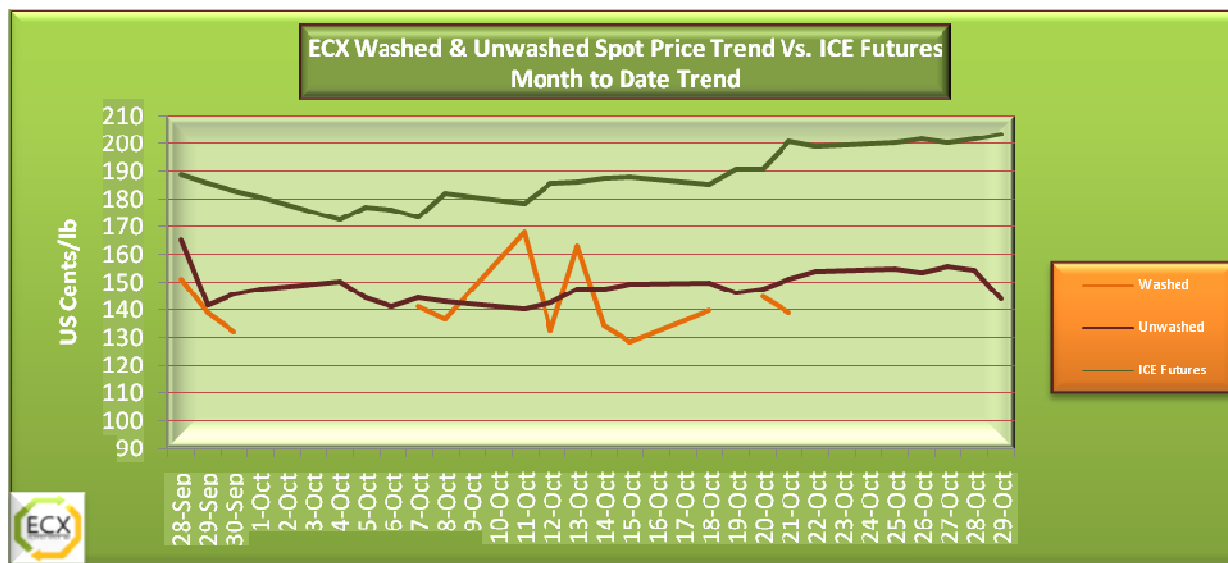
ECX Unwashed Export Coffee Volume & Value Performance							
Traded Product	Today Weighted Average Price*	Previous Day Weighted Average price	Change %	Volume in ton	Value in ETB	Market Share in %	
						Volume	Value
Unwashed Index	158.00	139.00	13.67				
Forest	724.06	840.00	-13.80	209.11	8,906,470.00	41	38
Harar	829.65	827.43	0.27	18.01	879,000.00	4	4
Jimma	815.75	850.00	-4.03	171.90	8,248,850.00	34	35
Lekempti	857.83	875.33	-2.00	71.18	3,591,595.00	14	15
Sidama	821.28	860.65	-4.57	33.28	1,607,600.00	7	7
Yirgacheffe	875.00	-	-	7.65	393,750.00	1	2
Total for the day				511.13	23,626,995.00	100	100

*The Weighted Average Price for each traded coffee type is calculated dividing the total transaction value by total transaction volume

ECX Export Parity Price Comparison to International Futures & Spot Prices

ECX Spot Price Vs. ICE Futures (Sept Delivery)					
Weighted Average Price in US Cents/lb	ECX Washed	ECX Unwashed	ICE Futures	*ECX Washed Comparison to ICE in %	*ECX Unwashed Comparison to ICE in %
Previous day Weighted Average Price	-	154.41	201.75	-	-30.7
Today Weighted Average Price	-	149.08	203.45	-	-36.5

*The ECX Washed and Unwashed Weighted Average Prices in comparison with ICE Futures are Export Parity Prices that include 16 US Cents/ Lb on top of the weighted average price with parchment at the exchange floor for costs incurred to process and export to international markets, FOB Djibouti. Exchange rate : 1USD = 16.35 ETB



ECX Washed & Unwashed Export Parity Vs. Colombian Mild & Brazilian Naturals Spot Prices

	ECX Washed* US ¢/lb	Colombian Mild US ¢/lb	ECX Washed Vs. Colombian Mild in %	Other Mild Arabicas	ECX Washed Vs. Other Mild Arabica in %	ECX Unwashed** US ¢/lb	Brazilian Naturals US ¢/lb	ECX Unwashed Vs. Brazilian Naturals in %
Previous Day Weighted Average Price for ECX	-	235.86	-	225.58	-	154.67 (Jimma)	183.57	-18.7
Today Weighted Average Price for ECX	-	236.01	-	225.91	-	149.08 (Jimma)	185.04	-24.1

*Off Parchment Price of ECX Washed refers to Colombian Mild comparable that is blend of all grades of one of the following coffee types with certain +/- price margin on ICE FUTURES: Limmu & Sidama

**ECX Unwashed Brazilian Equivalent is blend of all grades of one of the following coffee types: Jimma and Sidama including parchment with certain minus price margin on ICE FUTURE



Commentary:

On the last session of the week, Friday the 29th of October, 511.13 tons of coffee from 26 Unwashed export types had been transacted at the ECX Exchange floor for 26.6 million ETB. Actual seller to buyer per transaction ratio was 2:1.5. Unwashed Forest controlled the volume and value market share at about 40%.

The session had been chronically bearish as more than 60% of the types departed the floor with downward price margin compared to previous day closing; a mere four types made an advance on their Thursday's settlement. Starting price for two types scaled up for sellers' benefit while down rated on four for buyers' bargaining power. Export parity weighted average price for Unwashed sealed at 144.20 US Cents/lb.

In the international market ICE coffee surged higher Friday, as traders worried rainfall in India will delay harvests and further add to worldwide supply issues, analyst said. Market watchers said poor weather conditions are also being seen in Colombia, Central America, and Brazil, cutting into production and slowing shipments. World coffee stocks are not expected to keep up with growing demand, and analysts say prices have plenty of room to rise, experts said.



ECX Spot Trading –29.10.2010

Coffee Type	Symbol & Grade	Opening Price	Closing Price	Intraday Change	% change from previous close	Day High	Day Low	Volume in Ton
Unwashed								
Lekempti (New Crop)	2ULK8	810	810	-	-	810	810	5.07
Lekempti (New Crop)	2ULK6G	885	884	1	-2	885	883	35.7
Lekempti (New Crop)	2ULK8G	835	835	-	-2	835	835	30.4
Unwashed Jimma A (New Crop)	2UJMA5	850	850	-	-2	850	850	5.17
Unwashed Jimma A (New Crop)	2UJMA6	840	845	-5	-1	845	840	25.59
Unwashed Jimma A (New Crop)	2UJMA7	825	830	-5	-2	830	820	74.04
Unwashed Jimma A (New Crop)	2UJMA8	800	800	-	-3	800	800	53.55
Unwashed Jimma A (New Crop)	2UJMA9	780	780	-	-3	780	780	10.2
Unwashed Jimma B (New Crop)	2UJMB7B	750	750	-	-	750	750	0.68
Unwashed Jimma B (New Crop)	2UJMB8B	770	770	-	-	770	770	2.69
Forest B (New Crop)	2UFRB7	833	834	-1	-1	835	833	20.4
Forest B (New Crop)	2UFRB8	810	810	-	4	810	810	5.1
Forest B (New Crop)	2UFRB9	780	780	-	-1	780	780	5.1
Forest B (New Crop)	2UFRBUG	770	770	-	3	770	770	10.2
Forest A (New Crop)	2UFRA8J	800	800	-	-3	800	800	15.3
Forest A (New Crop)	2UFRA9J	720	700	20	-7	720	700	34.69
Forest A (New Crop)	2UFRAUGJ	690	690	-	-5	690	690	118.93
Harar A (New Crop)	2UHRA4	885	885	-	-1	885	885	5.1
Harar A (New Crop)	2UHRA5	875	875	-	-1	875	875	2.55
Harar B (New Crop)	2UHRB8	760	760	-	-6	760	760	5.1
Harar C (New Crop)	2UHRC5	825	825	-	-1	825	825	5.1
Harar C (New Crop)	2UHRC9	750	750	-	-	750	750	0.15
Sidama A (New Crop)	2USDA6	700	700	-	-	700	700	20.16
Sidama A (New Crop)	2USDA7	840	855	-15	-	855	840	20.16
Sidama B (New Crop)	2USDB8D	805	805	-	3	805	805	12.75
Yirgacheffe A (New Crop)	2UYCA6D	875	875	-	4	875	875	7.65
Sub Total								511.14
Grand Total								511.14